

## **Helping Grow Healthy and Happy Neighborhoods**

From the first Escondido Community Clinic established in 1969 to today, Neighborhood Healthcare provides healthcare services to nearly 100,000 patients annually via our 29 health centers located throughout the expansive areas of San Diego and Riverside counties.

Generous supporters like you make it possible to continue our mission of providing our communities with quality health care. By partnering with donors including individuals, family foundations, and businesses, Neighborhood can provide care to uninsured patients, regardless of situation or circumstance. Your partnership makes it possible for us to open our doors to more patients in need—some of whom have nowhere else to go.

## We Serve Our Community

Every child deserves a healthy smile, but many families face barriers to dental care. Your donation can extend life-changing treatment to children, ensuring they grow up with confidence and good health.



Neighborhood Healthcare's Street Medicine Program provides essential, on-the-ground healthcare to individuals experiencing homelessness, that addresses complex medical, mental health, and substance use issues. Donor support extends these programs to reach more people in need.



A hardworking single mother juggling part-time jobs to provide for her family struggles to make ends meet while lacking insurance coverage. Thanks to the generosity of supporters, she gains access to insurance and other essential resources.



Donor support helps our PACE program for older adults combat isolation by providing essential care, transportation, and social connections. Together, we're creating a more connected, compassionate community where older adults can thrive with dignity and support while living at home.



#### Why Supporting Neighborhood Matters

At Neighborhood Healthcare, we believe that the generosity of our donors has the power to transform not only buildings but lives and communities. From Riverside to Lakeside, we seek to reach more individuals and families who will benefit from quality healthcare.

Join us as we reach our goal to raise \$10 million for new facilities, expanded services, and broader community outreach throughout Southern California.



# **Sponsorships and Advertisements**

We can customize a sponsorship package that meets your philanthropic interests, budget, and marketing needs.  For more information about sponsorship packages email Philanthropy@nhcare.org.	Grove	Bloom	Branch	Vine	Root	Sprout	Seed	Table Sponsor	Premium Ad <sup>1</sup>	Full Page Ad	Half Page Ad	Deadline
	\$50k	\$30k	\$25k	\$20k	\$15k	\$10k	\$5k	\$3.5k	\$3k <sup>2</sup>	\$750 <sup>2</sup>	\$500 <sup>2</sup>	
EVENT												
Invitation: Mail (2k) & Email (5k)	logo	logo	logo	logo	name							3/31
Event Signage and Digital Displays	logo	logo	logo	logo	name	name	name	name	name	name	name	7/11
Program Ads	back cover	full	full	half	half	half	name	name	premium <sup>3</sup>	full	half	7/11
Table Signage	logo	logo	logo	logo				logo				8/1
Premium Table (8 seats)	•	•	•	•								
Allotted Tickets	8	8	8	8	6	4	2	8				7/31
VIP Cocktail Hour Entries	2	2	2	2	2	2	2					
ADVERTISING												
Website & Event Registration	feature	feature	logo	logo	name	name	name		name	name	name	8/16
eNewsletter (5k+ emails)	feature	feature	logo	logo	name	name	name		name	name	name	8/16
Social Media Post	6x	4x	3x	3x	2x	2x	2x		2x	2x	2x	8/16
Digital Display in Neighborhood Health Center Lobbies	slide	slide	slide	slide	slide	slide						
SDBJ Giving Guide Ad	logo	logo	logo	logo	name	name	name		name	name	name	8/16
UT Nonprofit Guide Ad	logo	logo	logo	logo	name	name	name		name	name	name	8/16
ANNUAL PUBLICATIONS												
Press Release	•	•	•	•	•	•	•		•	•	•	8/1
Annual Report	•	•	•	•	•	•	•		•	•	•	8/16

<sup>&</sup>lt;sup>1</sup> Only one available for each premium spot

### Underwriting (accompanied by 2 tickets, event signage, and digital displays)

\$5,000	Dining Experience <sup>4</sup>
\$5,000	Social Hour <sup>4</sup>
\$3,500	Auction Partner

\$3,500	Bar
\$2,500	Photo Booth
\$1,000+	Capital Campaign Support <sup>5</sup>

<sup>&</sup>lt;sup>2</sup> 50% advertising discount for non-profit supporters

<sup>&</sup>lt;sup>3</sup> Premium spots: Inside front cover, inside back cover, or double page (centerfold)

<sup>&</sup>lt;sup>4</sup> Includes 2 VIP Cocktail Hour entries

<sup>&</sup>lt;sup>5</sup> No tickets and 100% tax deductible



Saturday, August 16, 2025

VIP Cocktail Hour 5-6 PM Doors open to all guests at 6 PM

Harrah's Resort Southern California 777 S Resort Drive Valley Center, CA 92082

Event Tickets: \$375

VIP Cocktail Hour: Additional \$75 per ticket

