

Ad and Logo Submission



Ad Sizes

<p>FULL PAGE BACK COVER INSIDE FRONT COVER INSIDE BACK COVER</p> <p>Live area: 8.5"x 11" Bleed: 8.75"x 11.25"</p>	<p>HALF PAGE</p> <p>Live area: 8.5"x 5.5" Bleed: 8.75"x 5.75"</p>
<p>DOUBLE PAGE (centerfold)</p> <p>Live area: 17"x 11" Bleed: 17.25"x 11.25"</p>	

Ad Submission

All completed ads are to be submitted as high-resolution (300 dpi) PDF format or vector-based PDF format with a 0.125" bleed on all sides.

Make sure your color space for all of your ad elements is set to CMYK. It's best to do this in the design stage, prior to making your PDF.

Logo Submission

The best logo format is vector: EPS or AI with all type converted to outlines. Vector-based PDFs are acceptable. Logos in raster formats (.JPG,.TIFF, or Photoshop formats) are less flexible, are resolution-dependent (they don't scale well), and they contain a background.

All artwork can be submitted through the sponsorship form on our website:

nhcare.org/sponsor

or email:

philanthropy@nhcare.org

Deadline for inclusions in event program is 7/11/2025.

For more information about sponsorship packages and event details, email philanthropy@nhcare.org.