

neighborhood
HEALTHCARE

09.09.23

CASINO ROYALE FUNDRAISING GALA



25th Annual Fundraising Gala

Saturday, September 9 , 2023

5:30 - 9:00pm

Lexus Escondido

1205 Auto Park Way, Escondido, CA 92029

Auction, entertainment & more!
Visit here for details: nhcare.org/gala

Sponsorships

Generous supporters like you make it possible to continue our mission of providing our communities with quality health care. By partnering with donors including individuals, family foundations, and businesses Neighborhood can provide care to uninsured patients, regardless of situation or circumstance. Your partnership makes it possible for us to open our doors to more patients in need- some of whom have nowhere else to go.

Donations, tickets, sponsorships, and auction purchases (less the fair market value of the item) are tax deductible.

We can customize a sponsorship package that meets your philanthropic interests, budget and marketing needs.

For more information about sponsorship packages and event details, contact Selina Hudgins, Sr. Manager, Philanthropy & Campaigns at Selina.Hudgins@nhcare.org or 949-678-9194.



Proceeds will allow Neighborhood to provide health care for our community with a second Dental Mobile Health Center for Children. Responding to the growing dental needs of our community, this additional mobile unit is a 40-foot vehicle self-contained with two exam rooms and state-of-the-art, portable dental units.

The dental program is a community-based oral health initiative that provides preventative and early intervention services in community settings such as schools and preschool sites. Neighborhood aims to reach children with limited or no access to dental care due to multiple factors, such as lack of awareness, transportation, insurance, family income, or avoidance of dental care due to fear. Families do not incur any out-of-pocket costs for utilizing this service, and no one gets turned away based on their inability to pay.



For more information about sponsorship packages and event details, contact Selina Hudgins at Selina.Hudgins@nhcare.org or 949-678-9194	Royal Flush	Straight Flush	Four of a Kind	Full House	Flush	Straight	Three of a Kind <small>(table sponsor)</small>	Commitment Deadline
EVENT	\$30k	\$25k	\$20k	\$15k	\$10k	\$5k	\$3,500	
Invitation: mail (2k) & email (5k)	logo	logo	logo	name	name	name		6/15
Event signage and digital displays	logo	logo	logo	name	name	name	name	9/1
Program	full page	full page	½ page	logo	logo	name	name	8/1
Auction or favor bags (provided by sponsor)	•	•	•	•	•			8/1
Dinner table recognition signage	•	•	•	•				9/1
Gala tickets	20 VIP	10 VIP	10	10	8	6	10	9/1
VIP presentation (live or video)	•	•						9/1
ADVERTISING								
Neighborhood website & event registration	feature	feature	feature	logo	logo	name	name	upon receipt
eNewsletter (5k+ emails)	feature	feature	feature	logo	logo	name	name	upon receipt
Neighborhood social media post	4x	3x	2x	1x				9/1
San Diego Business Journal Giving Guide Ad	logo	logo	name	name	name	name		9/1
San Diego Union Tribune Nonprofit Guide Ad	logo	logo	name	name	name	name		9/1
Acknowledgement at business networking events	•	•	•	•	•			upon receipt
PRESS RELEASE	•	•	•	•	•			9/1
ANNUAL REPORT (online & print)	•	•	•	•	•			9/1

UNDERWRITING

Each underwriting commitment is provided with 2 complimentary tickets. (VIP Lounge underwriter upgraded with 2 VIP tickets.) Brand outreach and promotion for Sponsors and Underwriters begins upon receipt of each commitment. *Excludes tickets but is 100% tax deductible.

\$5,000 VIP Lounge (2)	\$2,500 Cocktail Vibe (2)	\$1,500 Red Carpet (2)	*\$1,000 Auction Experience
\$5,000 Casino Floor (2)	\$2,500 Crooners (4)	\$1,500 Valet Service (2)	*\$1,000 Mobile Dental Unit

NAMING OPPORTUNITY

Proceeds to this year's fundraising gala secures another Dental Mobile Health Unit dedicated to providing dental services for children with preventive and restorative oral health services, with an emphasis on preventive education. Please contact Selina Hudgins for more information about this Naming Opportunity at Selina.Hudgins@nhcare.org or 949-678-9194.

Event Details

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Auction, entertainment & more!

September 9 | 5:30-9:00pm

In-person ticket: \$350*

For an additional \$75 per ticket, you can upgrade to VIP!

VIP ticket to *High Roller Lounge* includes:

- 5-6pm cocktail hour
- Signature drink
- Appetizers
- Exclusive swag
- Pre-dinner entertainment

*Ticket sales will be limited on a first come, first served basis.



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2023 SPONSORSHIP COMMITMENT FORM

Please complete and return this form via mail or email to:
Neighborhood Healthcare, Attention: Selina Hudgins
215 S Hickory Street, Escondido, CA, 92025 | Selina.Hudgins@nhcare.org

SPONSORSHIP LEVELS (please check all that apply):

- Royal Flush \$30,000
 Straight Flush \$25,000
 Four of a Kind \$20,000
 Full House \$15,000
 Flush \$10,000
 Straight \$15,000
 Three of Kind \$3,500
 I/We cannot attend this year's event, please accept my donation \$ _____
in support of: Greatest Need Mobile Dental Health Center

DONOR CONTACT INFORMATION (please print clearly):

Company Name (to be used on all media) _____

Primary Contact _____

Address _____

City, State, ZIP _____

Phone _____

Email _____

Website _____

PAYMENT INFORMATION

- CHECK ENCLOSED, payable to Neighborhood Healthcare c/o 25th Annual Fundraising Gala
 INVOICE ME! Anticipated payment date: _____
 PAID ONLINE

Upon receipt of this completed form, a conformation letter and summary of benefits will be sent to the primary contact listed on this form.

Neighborhood is a non-profit 501(c)(3) community health organization.
Federal tax id #95-2796316
Donations are tax-deductible to the extent allowed by law.

Contact Selina Hudgins, Sr. Manager, Philanthropy & Campaigns
Selina.Hudgins@nhcare.org
nhcare.org/gala